

**MACSIM®****NEW SOUTH WALES**

10 Wonderland Drive
Eastern Creek N.S.W 2766
(Postal) P.O. Box 6684
Wetherill Park N.S.W 2164
P: (02) 9881 2400
F: (02) 9881 2444

QUEENSLAND

41 Bunya Street
Eagle Farm QLD. 4009
P. (07) 3268 5668
F. (07) 3268 6110

NORTH QUEENSLAND

Unit 4, 13-19 Civil Road
Garbutt QLD. 4814
P. (07) 4728 2344
F. (07) 4779 4482

VICTORIA

29 Metro Link Circuit West
Campbellfield VIC. 3061
P: (03) 9495 7400
F: (03) 9495 7444

SOUTH AUSTRALIA

4/53 Stanbel Road
Salisbury Plain S.A 5109
P: (08) 8286 0410
F: (08) 8286 0414

WESTERN AUSTRALIA

42 Prosperity Avenue
Wangara W.A. 6065
P: (08) 9308 3800
F: (08) 9308 3880

ECLIPSE FASTENERS**NEW SOUTH WALES**

20 Orchardleigh Street
Yennora N.S.W 2161
P: (02) 9632 4006
F: (02) 9632 9455

QUEENSLAND

7 Hasp Street,
Seventeen Mile Rocks
QLD 4073
P: (02) 9632 4006
F: (02) 9632 9455

1 February 2014

Re: Price Rise Notification.

Dear valued customer,

Due to the continual devaluation of the Australian dollar we will be implementing a 6.5% price increase across the Macsim product range, effective as of 1st May 2014. Please be advised this increase will also apply to our Eclipse product range.

As you are no doubt aware during the past 12 months the Australian dollar has devalued approximately 17.0% against the US dollar. In January 2013 the AUD was averaging around \$1.05 as of 31st January 2014 it is valued at \$0.8711. As a result of this devaluation the cost of imported product has increased significantly. Within this period we have only implemented a single price increase on Macsim and Eclipse products. We implemented a 5.0% increase for Macsim product on 1st July 2013 and 7.5% for Eclipse products on 1st October 2013. With this in mind it has become necessary to implement this latest price rise.

Therefore our list prices will increase by 6.5% on 1st May 2014. Importantly any Special Net Pricing you may have in place will also be subject to a 6.5% increase.

Should you require the new price list in electronic format, please inform your relevant Macsim Sales Representative or contact your local Macsim branch office where they will be able to assist you. We are in the process of making available a new Catalogue / Price List. Moreover this new Catalogue / Price List will be available to download from our website @ www.macsim.com.au.

Meanwhile we trust you understand the reasons that necessitate this price increase. Importantly we would also like to take this opportunity to express our appreciation for your ongoing support.

Yours Sincerely,

Pete van den Bosch
General Manager

TOLL FREE: 1800 022 019

www.macsim.com.au